

ecoDa Two Days of Professional Development for European Directors

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What are the objectives?

- Meet Europe: to adapt the knowledge and experience of board members gained at National level to the European level
- Meet fellows: to create a European network of individual board members and to develop a European pool of board members
- Get new skills: to provide the skillset that will assist board members in winning board mandates in other European countries
- Network: to exchange best European board practices

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What can be learned?

- The National differences in terms of Corporate Governance and the functioning and duties of board members in differing European countries
- The feedback and know-how of board members with significant experience of cross-border board mandates in Europe
- An overview of the EU decision-making process
- An update on recent European developments in CG





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To whom is it addressed?

- Directors and supervisory board members seeking to gain a European perspective on board functioning
- Directors with a cross-border mandate and Directors looking for International experience
- Preferably Directors following a National certification programme
- Directors who are members of a National Institute of Directors

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Achievements:

Average - 35 participants at the first two sessions (2011)



Participants from

- Sncf
- Ascom Holding AG
- Safran
- Iberobrico
- France Telecom
- Hartmann - Scandicare
- Société générale
- Mobidiag OY
- Dexia
- GDF Suez
- ...

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High-level speakers from the European Commission, INSEAD, ISS, ...etc.

Matthias SCHMIDT-GERDTS, DG Internal Market of the European Commission

Diogo FEIO, Member of the European Parliament

Sebastian Valentin BODU, MEP, Rapporteur of the initiative report on CG framework

Ludo VAN DER HEYDEN, Academic Director of the INSEAD Corporate Governance Initiative

Daniel LEBEGUE, Président, Institut français des Administrateurs (IFA)

Frank DANGEARD, Managing Partner, Harcourt

Jean-Nicolas CAPRASSE, Director ISS Europe, European Governance Head

Jaime CARVAJAL URQUIJO, Chairman (Spain) and Managing Director of Advent International

Marianne Elisabeth JOHNSEN, CEO and founder, X-lence Group AS

Roger BARKER, Head of Corporate Governance of the IoD

Peter DEHNEN, CEO, GermanBoardRoom

Philippa FOSTER BACK, Director of the Institute of Business Ethics

Wolfgang RICHTER, Partner at Clifford Chance

Patrick ZURSTRASSEN, Chairman, ecoDa



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A variety of topics

- ❑ Company ownership: the contrasting influence of controlling shareholders and Institutional investors across Europe
- ❑ Board structure: the functioning of one and two-tier board systems in European companies
- ❑ Basic principles on the European Institutions, decision-making and main actors
- ❑ Presentation of the pending key topics at the EU level
- ❑ Case study: how two different boards from two different countries can handle the same issues?
- ❑ Board diversity and employee representation: the impact of board membership on European board behaviour
- ❑ Spanish Corporate Governance in practice: how it has changed over time and case study of the Nominations and Remunerations Committee of a quoted company
- ❑ Executive Remuneration: differing paths to accountability and legitimacy in Europe
- ❑ Reflexion upon Ethics and CG
- ❑ Simulation of real boardrooms on the basis of a case study circulated beforehand (working group's discussion, plenary discussion, closing panel)



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Last but not least, ...

ecoDa module is now integrated into some
National certification programmes (ILA, IFA, ...)



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Perspectives:

- Towards a European database of certified people
- Towards a European certification recognised by the European Commission?

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Practical Information:

Costs

€1000 + VAT for people not affiliated to one ecoDa's member

€850 + VAT for people affiliated to one ecoDa's member

The programme fee covers tuition, course, materials, lunches and coffee breaks.

It does not include travel costs and accommodation

Venue and accommodation (recommendation)

Hotel Silken Berlaymont, Boulevard Charlemagne, 11-19, Brussels,
BELGIUM

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Interested?

Save the date: 5th and 6th March 2012

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