

ILA

The voice of corporate governance
in Luxembourg

15
Years



Becoming partners with Corporate Governance Experts



ILA Directors' Day 2020

Partnership Opportunities



ILA

Directors' Day 2020: A virtual experience!

ILA Directors' Day is the leading event of the year for directors. This year, our forum, where governance experts share their experience and best practices on the latest governance hot topics, will be held 100% virtually.



DIRECTORS' DAY 2020

23RD NOVEMBER 2020



LIVE STREAMED SESSIONS

Key note speakers and panel discussions will be live streamed from the European Convention Center Luxembourg



NETWORKING

Participants will have the opportunity to network with each other as well as with speakers, panelists and sponsor companies



VIRTUAL EXHIBITION AREA

Sponsor companies operating in the governance field will be able to present their services and products to participants

Partnership options

MEMBERS

Basic Virtual
Partnership

- Display your logo on our communication material: invitation, programme, ILA website (including a link to your website)
- Access to the event for three company delegates included

MEMBERS

Premium Virtual
Partnership

- Display your logo on our communication material: invitation, programme, ILA website (including a link to your website)
- Access to the event for three company delegates and two staff exhibitors included
- Create a virtual profile within the Directors' Day event platform including:
 - A virtual booth
 - A company logo and a description
 - External links and documents
 - Showcase your own videos
 - Chat area with the participants
- Display an interactive banner on the event homepage.
- An event platform announcement presenting your company and/or its products.

NON-MEMBERS

Virtual Partnership

- Display your logo on our communication material: invitation, programme, ILA website (including a link to your website)
- Access to the event for three company delegates and two staff exhibitors
- Create a virtual profile within the Directors' Day event platform including:
 - A virtual booth
 - A company logo and a description
 - External links and documents
 - Showcase your own videos
 - Chat area with the participants
- Display an interactive banner on the event homepage.
- An event platform announcement presenting your company and/or its products.

DISCOVER YOUR VIRTUAL EXHIBITION STAND!

The virtual event platform will include an Exhibition area and sponsoring companies will have the opportunity to:

- Get a virtual booth
- Add a company logo and a description
- Include external links and documents
- Showcase videos
- Chat with the participants



Directors' Day

Agenda

13:00	Opening of the Exhibition Area & Networking platform	
13:30	Welcome & introduction by Carine Feipel , Chair of ILA	
13:45	"The Duty of Societal Responsibility of the Board" by Jaap Winter , Visiting Professor of Corporate Governance at INSEAD	
14:30	"Digital innovation: A vector of business sustainability?" by Martha J. Crawford , Dean Welch College of Business and Technology	
15:15	Break	
15:30	Break out session A "Governance of Insurance Companies" Interactive Discussion conducted by Jean-Michel Pacaud , EY - Chair of the ILA Insurance Working Committee, with Aude Lemogne , Member of the Board of AXA Wealth Europe, Marc Hengen , Managing Director of ACA, and Fernand Grulms , Chair of Liberty Mutual Insurance Europe	Break out session B "Corporate Governance in StartUps" Interactive Discussion conducted by Franck Willaime , Chair of the ILA Startups Working Committee, with Luc Sterckx , Professor at KU Leuven and author of the book "Corporate Governance in StartUps"
	Break out session C "ESG Considerations for Investment Fund Directors" Interactive Discussion conducted by Daniela Klasen-Martin , Crestbridge - Member of the ILA Fund Committee (<i>other panelists to be announced shortly</i>)	
16:15	Break	
16:30	"Covid-19 crisis: lessons learned for Boards" By Monique Bachner , Bachner Legal - Member of the ILA Board of Directors, with Karen Wauters , Chair of the ILA Board Organisation and Effectiveness Committee, and Luc Frieden , EHP - Chair of the Chamber of Commerce (<i>other panelists to be announced shortly</i>)	
17:15	"Latest governance hot topics for financial sector institutions" Interactive Discussion with Claude Marx , Director General of the CSSF, conducted by Carine Feipel , Chair of ILA and John Li , Member of the ILA Board of Directors	
18:15	Presentation of the newly ILA certified members: <ul style="list-style-type: none"> the new ILA certified directors by Ruth Bültmann, Chair of the Certification Advisory Committee the ILA members newly certified in Luxembourg Company Secretarial & Governance Practice, by Anne-Catherine Grave, Chair of the Company Secretarial & Governance Officer Committee 	
18:30	Closing remarks	
18:40	Networking opportunities – (closing of the networking platform & exhibition area at 20:00)	

Our Sponsorship packages

		ILA Directors' Day 2020		
		Basic	Premium	Non-members
FREE Entry tickets	Employees	3	3	3
	Invitations (booth, customers, prospects, etc.)		2	2
Login communication materials	Event Page, with Link to own site	✓	✓	✓
	1 mailing at least, with company description		✓	✓
	Programme PDF	✓	✓	✓
	Online Agenda, with link to own site	✓	✓	✓
Event platform	Interactive banner		✓	✓
	Company / product announcement		✓	✓
Virtual exhibition stand	Virtual booth		✓	✓
	Company logo		✓	✓
	Company description		✓	✓
	External links & documents		✓	✓
	Display videos		✓	✓
	Online Chat		✓	✓
Total		€1,500	€2,000	€3,000

Partnership Order form

Please complete this form and return it duly signed to Goizeder Casas (+352 661 275 755) or by e-mail : g.casas@ila.lu

Company Name: _____

Address: _____

Contact person : _____ Position: _____

Email address: _____

Office phone number: _____ Mobile phone number: _____

Please select the package of your choice:

ILA Directors' Day 2020

Basic Virtual Partnership

1,500€

Premium Virtual Partnership

2,000€

Non-member Virtual Partnership

3,000€

I understand that this registration is binding and hereby accept to be invoiced by ILA and commit to pay the invoice upon receipt.

Name

Signature

Date

Become a partner today! Contact our team



Goizeder Casas Mugica
Communication Executive

Tél: +352 661 275 755
Mail: g.casas@ila.lu



Thomas Sohet
Communication Officer

Tél: +352 26 00 21 459
Mail: t.sohet@ila.lu



ILA - Institut
Luxembourgeois des
Administrateurs

19, Rue de Bitbourg -
1273 Luxembourg

+352 26 00 21 488
events@ila.lu
www.ila.lu