

# ecoDa Education session

Onsite

24 / 25 March 2022

## PROGRAM

Registrations Open

### DAY 1- 24 March 2021

8:00		
8:30	<b>Welcoming speech</b> <b>Course Objective Overview</b>	<b>Chris Hodge</b> , Director, Governance Perspectives
8:35	<b>Overview of European Corporate Governance: Diversity or Convergence?</b>	<b>Chris Hodge</b>
9:00	<b>Short presentations of key CG features in some major European economies</b>	<b>Country experts:</b> <ul style="list-style-type: none"><li>• <b>Gudrun Timm (Germany)</b>, Managing Director, Carpe Diem Partners Ltd</li><li>• <b>Lena Henningsson</b> (Nordic Countries), Chairman of the Board of the Lund University of Economics and Management,</li><li>• <b>Paola Schwizer (Italy)</b>, Honorary president, Nedcommunity, and Professor at the University of Parma</li><li>• <b>Chris Hodge (UK)</b></li></ul>
10:00	<b>Coffee Break</b>	
10:30	<b>Group discussion: Serving as a director in different European corporate governance systems</b>	<b>Group facilitators: the country experts</b> <i>Four 10 minute-breakouts with one country expert in each group of participants. 10 minutes at the end for a wrap-up before presentation in plenary session by each</i>

		<i>designated rapporteur.,</i>
11:20	<b>Wrap-up session</b>	<b>Rapporteurs from the 4 breakout groups</b>
11.45	<b>Coffee break</b>	
12.00	<b>Corporate Governance for unlisted companies</b>	<b>Michael Hilb</b> , The Swiss Institute of Directors
12.30	<b>Lunch break</b>	
13.30	<b>Investor view – Topical issues</b>	<b>George Dallas</b> , Policy Director of ICGN
14.10	<b>US Perspective</b>	<b>Barton Edgerton</b> , Associate Director of NACD
14.45	<b>Future trends (mini panel)</b>	<b>George Dallas</b> (Policy Director of ICGN) <b>and Maria Pierdicchi</b> (President of NedCommunity, Italy) – moderated by Chris Hodge
15.15	<b>Coffee break</b>	
15.30	<b>The new EU developments &amp; impact of sustainable finance on companies</b>	<b>Denisa Avermaete</b> , Sustainable Finance, European Banking Federation
16.15	<b>Group discussion: ESG matters: how it impacts your business model and the decision-making at board level – Case study</b>  <b>Wrap-up session</b>	<i>Breakout sessions facilitated by members of ecoDa's WG on ESG (Livia Piermattei, Nicolas Naudin)</i>
17.30	<b>Concluding remarks of the day</b>	<b>Chris Hodge</b> , Director, Governance Perspectives

## DAY 2 – 25 March 2021

8:00		
8:30	<b>Welcoming speech</b>	<b>Chris Hodge</b> , Director, Governance Perspectives
8:35	<b>Board leadership in times of crisis: How to deal with uncertainty – Practical example</b>	<i>Speaker tbc</i>
9:15	<b>Boardroom Megatrend: Developing an Ethical Business Culture</b>	<b>Anthony Smith-Meyer</b> , Independent Director, Compliance and Governance Activist and Educator
10.00	<b>Coffee break</b>	
10.15	<b>The European Market for Directorship</b>	<b>Marie-Bernard Guillaume</b> , Mercury Urval, Partner and Group Director,
10.45	<b>Testimonies of participants: How they managed to get their mandate</b>	Including a video from <b>Anne-Hélène Monsellato</b>
11.25	<b>Board simulation on Boards' Effectiveness</b>  <i>Introduction</i>	<b>Prof Philippe Haspeslagh</b> , Vlerick Business School
12.00	<b>Lunch break</b>	
13.20	<b>Group discussion - Board simulation -</b> <ul style="list-style-type: none"> <li>• <i>Board Simulation</i></li> <li>• <i>Discussion about possible CEO's resignation</i></li> <li>• <i>Self-Assessment</i></li> </ul>	<b>Prof Philippe Haspeslagh</b> , Vlerick Business School
15.40	<b>Summary of the discussion</b>	<b>Prof Philippe Haspeslagh</b> , Vlerick Business School
16.15	<b>Concluding remarks</b>	<b>Chris Hodge</b> , Director, Governance Perspectives